



Andres McKenna Research

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N = 800 interviews

Margin of error = \pm 3.5% on total

Fielded 2/23-3/1/04

PERSONAL/CONFIDENTIAL

Andres McKenna Research

412 1st Street, SE

Washington, DC 20003

Hello, my name is _____ calling on behalf of Marie Brighton of the Consumer Opinion Panel. This is a short survey and will only take about nine minutes. **[DO NOT PAUSE]**

1. Are you currently registered to vote?

100% YES (GO TO Q2)

0% NO (GO TO Q1a)

2. Gender **[BY OBSERVATION]**

48% MALE

52% FEMALE

Thinking for a second about health care . . .

3. Who do you trust the most on health care issues?

44% THE DEMOCRATS

28% THE REPUBLICANS

19% NEITHER **[NOT READ]**

1% BOTH **[NOT READ]**

8% DON'T KNOW/REFUSED **[NOT READ]**

4. And would you say that you . . . of the President's performance on health care?
[ROTATED]

38% APPROVE
52% DISAPPROVE
8% HAVE NO OPINION **[NOT READ]**
2% DON'T KNOW/REFUSED **[NOT READ]**

5. Which of the following do you trust most to provide you information about health care laws and regulations? **[ROTATED]**

38% DOCTORS
26% A-A-R-P OR SIMILAR ORGANIZATIONS
14% HEALTH PLANS
10% NURSES
6% HOSPITALS
4% OTHER **[NOT READ]**
3% DON'T KNOW/REFUSED **[NOT READ]**

6. Did you know that the President recently signed into law a bill that would reform Medicare and provide for a prescription drug benefit for seniors?

79% YES
21% NO

7. How much do you know about this recent legislation? [READ CODES 1 – 4]

- 9% A LOT (CONTINUE)
- 44% SOME (CONTINUE)
- 30% NOT MUCH, or (CONTINUE)
- 17% NOTHING (SKIP TO Q25)
- 1% DON'T KNOW/REFUSED [NOT READ] (CONTINUE)

8. Which is the best feature of the legislation? [ROTATED]

- 57% THE PRESCRIPTION DRUG BENEFIT
- 28% THE REFORMS TO MEDICARE
- 8% OTHER [NOT READ]
- 8% DON'T KNOW/REFUSED [NOT READ]

9. And which is the worst feature of the legislation? [ROTATED]

- 42% SOME SENIORS MAY WIND UP PAYING MORE FOR PRESCRIPTION DRUGS
- 29% THE REFORMS ARE NOT EXTENSIVE ENOUGH
- 23% THE LEGISLATION WILL COST TAXPAYERS TOO MUCH
- 2% OTHER [NOT READ]
- 5% DON'T KNOW/REFUSED [NOT READ]

10. Who do you think the legislation favors the most? [ROTATED]

- 48% PHARMACEUTICAL COMPANIES
- 23% INSURANCE COMPANIES
- 13% SENIORS
- 10% HEALTH CARE PROVIDERS AND HOSPITALS
- 5% DON'T KNOW/REFUSED [NOT READ]

11. And who do you think the legislation damages the most?
[ROTATED]

- 43% SENIORS
- 37% TAXPAYERS
- 12% HEALTH CARE PROVIDERS AND HOSPITALS
- 5% INSURANCE COMPANIES
- 4% DON'T KNOW/REFUSED **[NOT READ]**

12. How would you change the legislation? **[ROTATED]**

- 51% MAKE THE DRUG BENEFIT COVER MORE COSTS
- 41% MAKE MORE REFORMS TO MEDICARE
- 8% DON'T KNOW/REFUSED **[NOT READ]**

13. Which of the following reforms do you think the program needs most?
[ROTATED]

- 39% LOWER PREMIUMS
- 32% A MORE GENEROUS DRUG BENEFIT
- 24% BETTER CHOICES IN PROVIDERS
- 1% OTHER **[NOT READ]**
- 3% DON'T KNOW/REFUSED **[NOT READ]**

14. Do you think the legislation will . . . ? **[ROTATED]**

- 51% MOSTLY HELP SENIORS
- 42% MOSTLY HURT SENIORS
- 8% DON'T KNOW/REFUSED **[NOT READ]**

I am going to read you several statements about the newly-signed Medicare reform legislation. For each statement, I would like you to tell me whether you . . . with the statement.

AGREE
DISAGREE, or
HAVE NO OPINION

[QUESTIONS 15-21 ROTATED]

15. The law is an important first step in improving Medicare and providing a prescription drug benefit to seniors.

65% AGREE
24% DISAGREE
11% HAVE NO OPINION
1% DON'T KNOW/REFUSED [NOT READ]

16. The legislation will force seniors into HMOs.

41% AGREE
31% DISAGREE
27% HAVE NO OPINION
1% DON'T KNOW/REFUSED [NOT READ]

17. The legislation will ultimately cost too much.

57% AGREE
23% DISAGREE
19% HAVE NO OPINION
1% DON'T KNOW/REFUSED [NOT READ]

18. The legislation will encourage employers to drop retirees from their existing health care coverage.

46% AGREE
32% DISAGREE
21% NO OPINION
1% DON'T KNOW/REFUSED [NOT READ]

19. The legislation is the first step in getting rid of Medicare.

29% AGREE
48% DISAGREE
22% HAVE NO OPINION
1% DON'T KNOW/REFUSED [NOT READ]

20. The law will have a positive effect on the health of seniors.

50% AGREE
33% DISAGREE
17% HAVE NO OPINION

21. I am more likely to support to a candidate who voted for the law.

41% AGREE
26% DISAGREE
32% HAVE NO OPINION
1% DON'T KNOW/REFUSED [NOT READ]

22. Assuming they are all true, which of the following statements would cause you the most concern? [ROTATED]

35% THE LEGISLATION WILL ENCOURAGE EMPLOYERS TO DROP RETIREES FROM THEIR EXISTING HEALTH COVERAGE
23% THE LEGISLATION IS THE FIRST STEP IN GETTING RID OF MEDICARE
20% THE LEGISLATION WILL FORCE SENIORS INTO AN H-M-O
18% THE LEGISLATION PREVENTS THE IMPORTATION OF DRUGS FROM CANADA
4% DON'T KNOW/REFUSED [NOT READ]

23. If Medicare reform legislation turns out to be a failure, who will deserve most of the blame? [ROTATED]

53% THE REPUBLICANS
19% THE DEMOCRATS
10% BOTH [NOT READ]
5% NEITHER [NOT READ]
14% DON'T KNOW/REFUSED [NOT READ]

24. If Medicare reform legislation turns out to be a success, to whom will you give most of the credit? **[ROTATED]**

- 48% THE REPUBLICANS
- 24% THE DEMOCRATS
- 8% BOTH **[NOT READ]**
- 7% NEITHER **[NOT READ]**
- 14% DON'T KNOW/REFUSED **[NOT READ]**

25. **(ASK ALL:)** How important will the issue of prescription drugs be in your decision on who to vote for in the 2004 elections?

- 6% IT IS MY MOST IMPORTANT ISSUE
- 30% IT IS IN THE TOP THREE OR FOUR ISSUES I CARE ABOUT
- 40% IT IS SOMEWHAT IMPORTANT
- 23% IT IS NOT VERY IMPORTANT

Finally, we have a few questions for demographic purposes . . .

26. What is your age please?

- 25% UNDER 35
- 42% 35 TO 54
- 33% 55 AND OVER

27. Into which category does your annual household income fall? Just stop me when I get to the right category.

- 36% LESS THAN \$40,000
- 38% \$40 TO \$80,000
- 22% MORE THAN \$80,000
- 4% DON'T KNOW/REFUSED **[NOT READ]**

28. Thinking about politics for a moment, would you describe yourself as . . .

- 38% A DEMOCRAT
- 29% AN INDEPENDENT
- 31% A REPUBLICAN
- 2% DON'T KNOW/REFUSED **[NOT READ]**

29. What is the highest level of education you have completed?

- 3% SOME HIGH SCHOOL
- 23% HIGH SCHOOL
- 29% SOME COLLEGE
- 26% COLLEGE
- 4% SOME POST-GRADUATE OR PROFESSIONAL SCHOOL
- 15% COMPLETED POST-GRADUATE OR PROFESSIONAL DEGREE

30. State **[FROM LIST]**

- 24% EAST [ME, VT, MA, NH, CT, NY, NJ, PA DE, MD, RI, DC]
- 23% INDUSTRIAL MIDWEST [OH, IL, IN, WI, MN, MO, IA, MI, WV]
- 10% WEST/INTERMOUNTAIN [ND, SD, NE, OK, ID, CO, UT, WY, NM, AZ, MT, NV, KS]
- 30% SOUTH [VA, NC, SC, GA, FL, AL, MS, TN, KY, TX, AR, LA]
- 12% PACIFIC [CA, WA, OR, AK, HI]