



Andres McKenna Research

April 2004

N = 1000 interviews w/registered voters

Margin of error = $\pm 3.1\%$

PERSONAL/CONFIDENTIAL

Andres McKenna Research

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Hello, my name is _____ and I am calling from _____, a market research firm. This is not a sales call; we are conducting a national survey of voters and would just like to get your opinion on important issues. This is a short survey and will only take about *eight* minutes.

[DO NOT PAUSE]

1. Are you or is someone in your household registered to vote?

100% YES
0% NO

2. Of the following, which is the most important issue facing the United States?

[ROTATED]

23% THE WAR IN IRAQ
22% THE ECONOMY
21% THE WAR ON TERRORISM
11% HEALTH CARE
7% EDUCATION
5% SOCIAL SECURITY
2% THE ENVIRONMENT
2% ENERGY PRICES
0% TRANSPORTATION
3% OTHER **[NOT READ]**
3% DON'T KNOW/REFUSED **[NOT READ]**

3. And the second most important?

20% THE WAR IN IRAQ
20% THE ECONOMY
14% THE WAR ON TERRORISM
12% HEALTH CARE
11% EDUCATION
9% SOCIAL SECURITY
5% ENERGY PRICES
4% THE ENVIRONMENT
1% TRANSPORTATION
5% OTHER [NOT READ]

4. And which is the most important to you personally? [ROTATED]

21% THE ECONOMY
15% THE WAR ON TERRORISM
14% HEALTH CARE
12% SOCIAL SECURITY
12% EDUCATION
12% THE WAR IN IRAQ
4% THE ENVIRONMENT
3% ENERGY PRICES
0% TRANSPORTATION
2% OTHER [DO NOT READ]
5% DON'T KNOW/REFUSED [NOT READ]

5. And which is the second most important to you personally?

17% THE ECONOMY
15% HEALTH CARE
14% THE WAR IN IRAQ
12% THE WAR ON TERRORISM
11% EDUCATION
11% SOCIAL SECURITY
5% THE ENVIRONMENT
4% ENERGY PRICES
1% TRANSPORTATION
1% OTHER [NOT READ]
8% DON'T KNOW/REFUSED [NOT READ]

**COMBO (1ST AND 2ND MOST IMPORTANT, TOTAL MENTIONS,
NATIONALLY/INDIVIDUALLY)**

43%/26%	THE WAR IN IRAQ
42%/38%	THE ECONOMY
35%/27%	THE WAR ON TERRORISM
23%/29%	HEALTH CARE
18%/23%	EDUCATION
14%/23%	SOCIAL SECURITY
7%/7%	ENERGY PRICES
6%/9%	THE ENVIRONMENT
1%/1%	TRANSPORTATION
3%/5%	OTHER [NOT READ]

Taking a moment and thinking about energy . . .

6. Which of the following do you care the most about personally? [**ROTATED**]

75%	THE PRICE OF GASOLINE
21%	THE PRICE OF NATURAL GAS
4%	DON'T KNOW/REFUSED [NOT READ]

7. And which do you think has a greater effect on the national economy?
[**ROTATED**]

77%	THE PRICE OF GASOLINE
19%	THE PRICE OF NATURAL GAS
4%	DON'T KNOW/REFUSED [NOT READ]

8. On a scale of one to ten, with one meaning not at all important, and ten meaning extremely important, how important is the price of gasoline to the economy?

7.8 [MEAN]

9. Using the same scale, how important is the price of natural gas to the economy?

6.6 [MEAN]

10. Which of the following groups gets hurt most by high natural gas prices?
[ROTATED]

- 46% SENIORS AND THOSE ON FIXED INCOMES
- 20% WORKERS WHO HAVE LOST THEIR JOBS BECAUSE OF HIGH ENERGY PRICES
- 17% FARMERS, WHO HAVE TO PAY MORE FOR FERTILIZER AND OTHER MATERIALS MADE FROM NATURAL GAS
- 10% HOUSEHOLDS LIKE YOURS
- 1% OTHER [NOT READ]
- 7% DON'T KNOW/REFUSED [NOT READ]

11. How concerned would you be to learn that, according to the Consumers Federation of America, consumers spent an extra 80 billion dollars in the last four years because of high natural gas prices?

- 48% VERY CONCERNED
- 38% SOMEWHAT CONCERNED
- 7% NOT VERY CONCERNED
- 4% NOT AT ALL CONCERNED
- 1% I DON'T BELIEVE THAT [NOT READ]
- 2% DON'T KNOW/REFUSED [NOT READ]

12. Right now, a coalition of seniors, consumer groups, farmers, and workers is forming to reduce the price of natural gas by encouraging energy efficiency and the use of innovative energy technologies.

- 31% THAT SOUNDS LIKE A GREAT IDEA
- 47% THAT SOUNDS LIKE A GOOD IDEA AND I HOPE SOMETHING GOOD COMES FROM IT
- 15% THAT SOUNDS LIKE A GOOD IDEA, BUT I DON'T THINK ANYTHING WILL COME OF IT
- 5% THAT SOUNDS LIKE A WASTE OF TIME
- 2% DON'T KNOW/REFUSED [NOT READ]

I am going to read you a few statements. For each, I would like you to tell me whether you . . . with the statement.

STRONGLY AGREE
SOMEWHAT AGREE
SOMEWHAT DISAGREE
STRONGLY DISAGREE
HAVE NO OPINION [**DO NOT READ**]
DON'T KNOW/REFUSED [**DO NOT READ**]

13. Right now, the United States has the highest natural gas prices in the world.

	21%	STRONGLY AGREE
	27%	SOMEWHAT AGREE
48%		TOTAL AGREE
	15%	SOMEWHAT DISAGREE
	9%	STRONGLY DISAGREE
24%		TOTAL DISAGREE
	8%	HAVE NO OPINION [NOT READ]
	20%	DON'T KNOW/REFUSED [NOT READ]

14. In general, oil prices are set globally, mostly by people who are not Americans.

	43%	STRONGLY AGREE
	26%	SOMEWHAT AGREE
69%		TOTAL AGREE
	13%	SOMEWHAT DISAGREE
	9%	STRONGLY DISAGREE
22%		TOTAL DISAGREE
	2%	HAVE NO OPINION [NOT READ]
	7%	DON'T KNOW/REFUSED [NOT READ]

15. In general, natural gas prices are set nationally, mostly by people who are Americans.

	29%	STRONGLY AGREE
	35%	SOMEWHAT AGREE
65%		TOTAL AGREE
	13%	SOMEWHAT DISAGREE
	5%	STRONGLY DISAGREE
18%		TOTAL DISAGREE
	5%	HAVE NO OPINION [NOT READ]
	12%	DON'T KNOW/REFUSED [NOT READ]

16. High natural gas prices in the U.S. are costing jobs in this country and driving companies overseas to countries with cheaper natural gas prices.

	28%	STRONGLY AGREE
	30%	SOMEWHAT AGREE
58%		TOTAL AGREE
	16%	SOMEWHAT DISAGREE
	12%	STRONGLY DISAGREE
28%		TOTAL DISAGREE
	4%	HAVE NO OPINION [NOT READ]
	10%	DON'T KNOW/REFUSED [NOT READ]

17. We can generate electricity cleanly and safely from innovative coal technologies.

	31%	STRONGLY AGREE
	36%	SOMEWHAT AGREE
66%		TOTAL AGREE
	11%	SOMEWHAT DISAGREE
	8%	STRONGLY DISAGREE
19%		TOTAL DISAGREE
	6%	HAVE NO OPINION [NOT READ]
	9%	DON'T KNOW/REFUSED [NOT READ]

18. We will eventually need to generate electricity cleanly and safely from innovative coal technologies.

	39%	STRONGLY AGREE
	34%	SOMEWHAT AGREE
73%		TOTAL AGREE
	11%	SOMEWHAT DISAGREE
	6%	STRONGLY DISAGREE
17%		TOTAL DISAGREE
	3%	HAVE NO OPINION [NOT READ]
	7%	DON'T KNOW/REFUSED [NOT READ]

19. We will eventually need to generate electricity from innovative and advanced nuclear technology.

	32%	STRONGLY AGREE
	36%	SOMEWHAT AGREE
68%		TOTAL AGREE
	12%	SOMEWHAT DISAGREE
	12%	STRONGLY DISAGREE
24%		TOTAL DISAGREE
	3%	HAVE NO OPINION [NOT READ]
	5%	DON'T KNOW/REFUSED [NOT READ]

20. It is better for us to rely on various sources, including coal, nuclear, and renewable energy sources to generate electricity, rather than rely on natural gas to meet all our new demand for electricity.

	52%	STRONGLY AGREE
	31%	SOMEWHAT AGREE
83%		TOTAL AGREE
	8%	SOMEWHAT DISAGREE
	4%	STRONGLY DISAGREE
12%		TOTAL DISAGREE
	2%	HAVE NO OPINION [NOT READ]
	3%	DON'T KNOW/REFUSED [NOT READ]

21. We can explore for and produce natural gas safely and in an environmentally sensitive way in places like the Rocky Mountains and other areas in the Western United States.

	28%	STRONGLY AGREE
	37%	SOMEWHAT AGREE
65%		TOTAL AGREE
	9%	SOMEWHAT DISAGREE
	9%	STRONGLY DISAGREE
18%		TOTAL DISAGREE
	5%	HAVE NO OPINION [NOT READ]
	11%	DON'T KNOW/REFUSED [NOT READ]

22. We will eventually need to explore for and produce natural gas in places like the Rocky Mountains and other areas in the Western United States.

	33%	STRONGLY AGREE
	36%	SOMEWHAT AGREE
69%		TOTAL AGREE
	10%	SOMEWHAT DISAGREE
	9%	STRONGLY DISAGREE
19%		TOTAL DISAGREE
	4%	HAVE NO OPINION [NOT READ]
	8%	DON'T KNOW/REFUSED [NOT READ]

23. We can explore for and produce natural gas safely and in an environmentally sensitive way in the Atlantic and Pacific oceans and the Gulf of Mexico.

	30%	STRONGLY AGREE
	39%	SOMEWHAT AGREE
69%		TOTAL AGREE
	8%	SOMEWHAT DISAGREE
	8%	STRONGLY DISAGREE
16%		TOTAL DISAGREE
	5%	HAVE NO OPINION [NOT READ]
	10%	DON'T KNOW/REFUSED [NOT READ]

24. We will eventually need to explore for and produce more natural gas from the Atlantic and Pacific oceans and the Gulf of Mexico.

	32%	STRONGLY AGREE
	39%	SOMEWHAT AGREE
72%		TOTAL AGREE
	7%	SOMEWHAT DISAGREE
	8%	STRONGLY DISAGREE
15%		TOTAL DISAGREE
	4%	HAVE NO OPINION [NOT READ]
	9%	DON'T KNOW/REFUSED [NOT READ]

25. Right now, most of the natural gas reserves in the United States can be found in the Rocky Mountains and off the coasts of the Atlantic and Pacific oceans. Would you favor more exploration for and production of natural gas in the Rocky Mountain West, even if it meant that drilling would occur on lands owned by the federal government, some of which might include wilderness areas?

	51%	YES
	42%	NO
	8%	DON'T KNOW/REFUSED [NOT READ]

26. Thinking about renewable energy sources like solar and wind power for a minute, which of the following comes closest to your thinking about those sources?

	32%	THEY ARE READY TO GO RIGHT NOW
	49%	THEY ARE A GREAT IDEA, BUT WE ARE A FEW YEARS AWAY FROM BEING ABLE TO COUNT ON THEM
	13%	THEY WILL BE TOO EXPENSIVE INTO THE FORESEEABLE FUTURE
	1%	OTHER [NOT READ]
	6%	DON'T KNOW/REFUSED [NOT READ]

27. Thinking about natural gas, which of the following energy options should the United States pursue first? **[ROTATED]**

- 39% INCREASE ENERGY CONSERVATION AND IMPROVE ENERGY EFFICIENCY
- 31% RELY MORE ON RENEWABLE ENERGY SOURCES
- 23% PRODUCE MORE NATURAL GAS
- 3% PAY MORE FOR NATURAL GAS
- 5% DON'T KNOW/REFUSED **[NOT READ]**

28. And which would be your second choice? **[ROTATED]**

- 36% RELY MORE ON RENEWABLE ENERGY SOURCES
- 34% INCREASE ENERGY CONSERVATION AND IMPROVE ENERGY EFFICIENCY
- 19% PRODUCE MORE NATURAL GAS
- 6% PAY MORE FOR NATURAL GAS
- 6% DON'T KNOW/REFUSED **[NOT READ]**

29. Thinking more generally, do you think the federal government should include energy planning and fuel sources when it considers environmental rules and regulations?

- 87% YES
- 9% NO
- 4% DON'T KNOW/REFUSED **[NOT READ]**

30. Which of the following comes closest to your thoughts about energy conservation on a personal level?

- 19% I CANNOT CONSERVE MUCH MORE THAN I DO RIGHT NOW
- 42% I CAN CONSERVE A LITTLE MORE, BUT NOT MUCH MORE
- 26% I STILL HAVE ROOM TO CONSERVE
- 11% I AM NOT VERY EFFICIENT RIGHT NOW AND COULD CONSERVE A LOT
- 2% DON'T KNOW/REFUSED **[NOT READ]**

31. Which of the following comes closest to your thoughts about energy conservation on a national level?

- 3% THE U.S. CANNOT CONSERVE MUCH MORE THAN IT DOES RIGHT NOW
- 14% THE U.S. CAN CONSERVE A LITTLE MORE, BUT NOT MUCH MORE
- 24% THE U.S. STILL HAS ROOM TO CONSERVE
- 56% WE ARE NOT VERY EFFICIENT RIGHT NOW AND COULD CONSERVE A LOT MORE
- 3% DON'T KNOW/REFUSED [NOT READ]

32. Some say we need to reduce the price of natural gas by encouraging incentives to conserve energy and finding new ways of using innovative energy technologies. Others say that conservation incentives and innovative technologies are a good start, but we will eventually need to think about exploring for new sources of natural gas. Which comes closest to your thoughts?

- 38% INCREASED CONSERVATION AND INNOVATIVE TECHNOLOGIES WILL BE ENOUGH
- 54% WE WILL NEED MORE SUPPLY
- 8% DON'T KNOW/REFUSED [NOT READ]

Switching topics for a minute . . .

33. Thinking about how much fish and seafood you eat, would you say that you eat . . . as you did last year?

- 20% MORE FISH
- 14% LESS FISH
- 63% ABOUT THE SAME AMOUNT OF FISH
- 4% DON'T KNOW/REFUSED [NOT READ]

34. In general, do you think it is . . . to eat fish and seafood?

- 85% HEALTHY
- 8% UNHEALTHY
- 7% DON'T KNOW/REFUSED [NOT READ]

35. Which of the following comes closest to your thoughts about eating fish and seafood?

- 67% IT IS AN IMPORTANT PART OF A HEALTHY DIET
- 27% I AM WORRIED ABOUT MERCURY AND OTHER TOXIC SUBSTANCES POLLUTING THE FISH WE EAT
- 2% OTHER [NOT READ]
- 5% DON'T KNOW/REFUSED [NOT READ]

Switching topics one last time . . .

36. Which of the candidates for President has a better plan for Iraq?

- 42% PRESIDENT BUSH
- 35% SENATOR KERRY
- 23% DON'T KNOW/REFUSED [NOT READ]

37. Which of the candidates for President has a better plan on how to fight terrorism?

- 47% PRESIDENT BUSH
- 30% SENATOR KERRY
- 23% DON'T KNOW/REFUSED [NOT READ]

38. If elected, do you think Senator Kerry will withdraw the troops from Iraq quickly?

- 37% YES
- 43% NO
- 20% DON'T KNOW/REFUSED [NOT READ]

39. Do you mostly consider yourself a citizen of the world or a citizen of the United States?

- 74% A CITIZEN OF THE UNITED STATES
- 22% A CITIZEN OF THE WORLD
- 4% DON'T KNOW/REFUSED [NOT READ]

40. Do you think Senator Kerry considers himself mostly a citizen of the world or a citizen of the United States?

43% A CITIZEN OF THE UNITED STATES
29% A CITIZEN OF THE WORLD
28% DON'T KNOW/REFUSED [NOT READ]

41. Senator Kerry has said that many foreign leaders support him for President. In general, do you think those leaders support or oppose the United States?

33% SUPPORT
38% OPPOSE
29% DON'T KNOW/REFUSED [NOT READ]

We have a few questions for demographic purposes . . .

42. Do you use natural gas to . . . ? [ACCEPT AS MANY AS APPLY]

53% HEAT MY HOME
40% MAKE HOT WATER
31% COOK FOOD
36% I DON'T USE NATURAL GAS AT ALL [SKIP NEXT QUESTION]
2% DON'T KNOW/REFUSED [SKIP NEXT QUESTION]

43. On average, how much a month do you pay for natural gas during the winter months?

38% BETWEEN 50 AND 100 DOLLARS
25% BETWEEN 100 AND 150 DOLLARS
13% BETWEEN 150 AND 200 DOLLARS
6% BETWEEN 200 AND 250 DOLLARS
3% BETWEEN 250 AND 300 DOLLARS
4% MORE THAN 300 DOLLARS
11% DON'T KNOW/REFUSED [NOT READ]

44. And would you say your gas bills have gone up, gone down or stayed the same in the last few years?

70% UP
4% DOWN
20% NO DIFFERENCE
7% DON'T KNOW/REFUSED [NOT READ]

45. What is your age please?

20% UNDER 35
40% 35 TO 54
40% 55 AND OVER
1% DON'T KNOW/REFUSED [NOT READ]

46. With respect to politics, would you describe yourself as:

13% LIBERAL
14% SOMEWHAT LIBERAL
26% MODERATE
19% SOMEWHAT CONSERVATIVE
24% CONSERVATIVE
6% DON'T KNOW/REFUSED [NOT READ]

47. Region [FROM LIST]

21% EAST
20% INDUSTRIAL MIDWEST
18% WEST/MIDWEST
25% SOUTH
16% PACIFIC

48. Into which category does your annual household income fall? Just stop me when I get to right category.

32% LESS THAN \$40,000
35% \$40 TO \$80,000
20% MORE THAN \$80,000
14% DON'T KNOW/REFUSED TO ANSWER [NOT READ]

49. Gender [**BY OBSERVATION**]

48% MALE
52% FEMALE